

# Web to the Max!



The most successful businesses do not simply host a web page. They ensure their online activities are relevant, integrated, dynamic and structured.

## The Event

Sussex Enterprise are keen to meet **important local businesses** like yours, and would be delighted to see you on the 2nd of April from 7:30am at the Sovereign Harbour Yacht Club in Eastbourne.

This event will give you a unique insight into the complex and ever evolving world of the internet, giving you a chance to **hear top tips** from local industry experts on improving your businesses operations. It will **cost you nothing** to come along to this event and you can learn around internet business disciplines, such as;

- Search Engine optimisation - Steps to take to get your name to the top of a internet search
- How to use Social Networking and Business Networking sites to **cement commercial partnerships**
- Tips so effectively use Google Adwords - get the best results from your Google advertising
- And of course a unique opportunity to **network** with other important local businesses

## Free Factsheets

Sussex Enterprise have some useful and practical factsheets available to download **for free** on topics around the internet and marketing your business online. Covering areas such as Viral Marketing Campaigns, Search Engine Optimisation and Google Adwords. Please take a few moments and take a look, you can **download for no cost** at;

[www.bigbuzzingbusiness.co.uk/factsheets.html](http://www.bigbuzzingbusiness.co.uk/factsheets.html)



*Networking events with Sussex Enterprise can help you bring all of the pieces together*

To book onto this free event please call

**01444 259 149**

or email

[eventbookings@sussexenterprise.co.uk](mailto:eventbookings@sussexenterprise.co.uk)

# How to Beat the Credit Crunch



Sussex Enterprise are offering you a unique opportunity to ask our panel of experts the questions that are important to you!

## The Event

I am sure you will agree, what most firms really need is **answers** to their **business questions**. This unique networking event, does exactly that; providing a stage where expert speakers answer your questions.

It will **cost you nothing** at all to join us at this networking event taking place on Thursday 16th of April from 7:30am at a to be confirmed Eastbourne Location.

- A unique chance to challenge our experts expertise in a range of business disciplines
- Share **valuable hints and tips** to help your business survive the credit crunch
- Gain an understanding on steps you can take to put your business in a strong place to **capitalise on the recovery**.

The chance to **network** with other leading North Hampshire businesses

I always look forward to meeting important local business, so please book up soon, join us and other important local business at this networking event.

## The Expert Panel

A fantastic panel has been lined up at this event to answer your questions, panellists include;

**Ian Noble from Lloyds TSB**

and

**Ian White from Baker Tilly**

Plus there are more panellists to be confirmed, please give us a call if you would like more details on these



*Not sure where to turn when your finances are feeling squeezed? Our panel of experts have the answers that you need*

## Free Factsheets

Sussex Enterprise have a set of fantastic factsheets that you can download for **free**. They cover vital areas to help you beat the Crunch, such as; **how to cut costs** without damaging your brand, **improving cashflow**, developing a late payment strategy, sector specific **advice sheets** and much more. **Download for free** at;

[www.bigbuzzingbusiness.co.uk/factsheets.html](http://www.bigbuzzingbusiness.co.uk/factsheets.html)

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