



Issue 5 FEB 2005

## **GATEWAY EVENTS**

### **FREE MARKETING WORKSHOP – MAKING THE RIGHT MEDIA CHOICES**

Thursday 17th February 2005, 0930 – 1230, Tarmount Lane, Shoreham-by-Sea

Due to the success of Simon Clark from The Square Window, Marketing Clinic in October 2004 we have another Marketing event taking place.

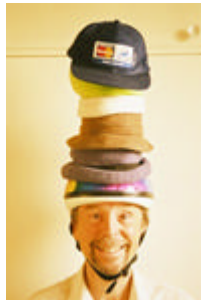
Aimed at small businesses and start-ups having difficulty deciding how to promote their business, aiming to broaden your understanding of different types of media and how to use them.

For more information visit [www.adurgateway.co.uk](http://www.adurgateway.co.uk) events page. To book please email [Christine.Eccleston@sussexenterprise.co.uk](mailto:Christine.Eccleston@sussexenterprise.co.uk)

### **FREE Adur Gateway Networking Event – Improve your Presentation Skills**

Wednesday 23<sup>rd</sup> February 2005, 7.30pm - 9.30, Amsterdam Pub, Shoreham-by-Sea

#### **Self-Presentation... with Comedy!**



Locally based Irishman Gerry Thompson from Positive Comedy will run a short workshop drawing on methods from the world of comedy, to help us present ourselves with more confidence, humour and effectiveness.

For further information about Gerry and Positive Comedy please visit [www.positivecomedy.com/business\\_training](http://www.positivecomedy.com/business_training) or telephone 01273 463611. To book please email [Christine.Eccleston@sussexenterprise.co.uk](mailto:Christine.Eccleston@sussexenterprise.co.uk)

### **FREE 'Making your business website work for you!**

Wednesday 23<sup>rd</sup> March in conjunction with Northbrook College

9.30am - 12.30pm OR 1.00pm – 4.30pm Places limited so register early to reserve your place.

Find out how to get the most out of your existing website, what works and what doesn't work. How to get more clients to visit your website and how to make it easy for them to find the information when they are there.

Tel 01273 464867 or email [info@adurenetenterprise.co.uk](mailto:info@adurenetenterprise.co.uk)

Please visit [www.adurgateway.co.uk](http://www.adurgateway.co.uk) for more information on these events and many more. If you would like to talk to someone about your business please contact Christine Eccleston, Gateway Director on 01273 464867 or <mailto:christine.eccleston@sussexenterprise.co.uk>

## **EXTERNAL EVENTS**

### **The Enterprise Centre**

#### **Business Start-up Workshops**

**Worthing**

Thurs 3rd - Fri 4th Feb 05

#### **Book Keeping with VAT**

**Chichester**

Wed 16<sup>th</sup> Feb 05

#### **Marketing & Advertising**

**Worthing**

Tues 8<sup>th</sup> Feb 05

#### **Practical Employment Law**

**Worthing**

Fri 18<sup>th</sup> Mar 05

#### **Taxation**

**Chichester**

Thurs 17<sup>th</sup> Feb 05

#### **Telephone Techniques**

**Worthing**

Tues 15<sup>th</sup> Mar 05

To book any of the Business Success Seminars please call the Enterprise Centre on 0845 230 1054. To book online or for more information visit [www.enterprise-centre.co.uk](http://www.enterprise-centre.co.uk)

### **Connecting West Sussex** **Are you eligible for a £100 Award?**

Your business could get a £100 Award simply by telling us of the help/information gained from the Connecting West Sussex website or from a one-to-one meeting with a Broadband Business Adviser. Qualifying applicants will then be sent a £100 cheque to help towards connection to a Broadband service with a minimum nominal speed of 512kbps.

Visit <http://www.connectingwestsussex.org.uk/grants.html> for more information and see if you are eligible.

### **Northbrook College**

Northbrook College run a virtual entrepreneurship course, 60 hours with online support, FREE and it's equivalent of an NVQ Level 3.

For more information contact Julie Hunt on 01903 606460 or [j.hunt@nbccl.ac.uk](mailto:j.hunt@nbccl.ac.uk) or register online at <http://www.creatingcareers.net/channels/index.asp?ChannelID=701>

To find out about one day workshops visit their website at [www.northbrook.ac.uk](http://www.northbrook.ac.uk) or FREE phone 0800 183 60 60.

### **MINDSHOP Business Improvement Club for 2005 – Creative Thinking**

Mindshop's workshops are designed to give you practical, yet powerful tools to uplift your personal and business performance.

**Time:** 5pm for a 5.30 start. Finish at 7pm when you can network over a glass of wine

**Venue:** The Imperial Hotel, First Avenue, Hove (<http://www.imperial-hove.com/maps.htm>)

**Cost:** £30 plus VAT (there is no joining fee - people just pay each time they come)

How good are you at generating a flow of innovative ideas for the development of your business? Unless you are naturally creative, the average business owner would usually admit to limited skills in this area, yet this fast-moving world increasingly demands clever thinking to out-fox our competitors. This session will provide you with a suite of highly practical and participative tools to get your creative juices flowing.

To book please contact Paul Hopwood [paul@mindshop.co.uk](mailto:paul@mindshop.co.uk)

Please visit [www.adurgateway.co.uk](http://www.adurgateway.co.uk) for more information on these events and many more. If you would like to talk to someone about your business please contact Christine Eccleston, Gateway Director on 01273 464867 or <mailto:christine.eccleston@sussexenterprise.co.uk>