



Issue 4 JAN 2005

GATEWAY EVENTS

Get Your Self NOTICED! – A DIY Guide to PR for Small Businesses - FREE **Wednesday 19th January 2005, 9:30am, Tarmount Lane, Shoreham-by-Sea**

This **FREE** ½ day workshop is run by Karen Morton, a professional media trainer and Splash FM presenter who will look at identifying your story. A practical session on writing a press release, an overview of the local media and trade press relevant to your business together with interview techniques and a radio interview.

For more information visit www.adurgateway.co.uk events page.

To book a place please email Jaymini.Rathod@sussexenterprise.co.uk



ENTERPRISING ESSENTIALS

Tuesday 25th January 2005, 9am, The Sussex Innovation Centre (Falmer)

People who have recently set up in business or are thinking of doing so will benefit with a guide to the bare essentials needed to run a new business in 2005. You will meet and share the experiences of successful local entrepreneurs who have overcome the obstacles faced by a new business.

Cost: £30. There are a limited 8 places **FREE** for Gateway Clients – First come, first served!

For more information visit www.adurgateway.co.uk events page.

To book visit <http://mentoronline.co.uk/Enterprising%20Essentials-Booking%20Form.htm>



ADUR GATEWAY NETWORKING EVENT - FREE

Wednesday 26th January 2005, 7.30pm – 9.30pm, Amsterdam Pub

'The importance of Branding for the small business'

A short talk by Malcolm Hind, accompanied by wine and finger buffet. You will also have a chance to network with other members of the Gateway.

To book a place email Jaymini.Rathod@sussexenterprise.co.uk and feel free to bring along business cards and any promotional material.



FREE MARKETING WORKSHOP – MAKING THE RIGHT MEDIA CHOICES

Thursday 17th February 2005, 0930 – 1230, Tarmount Lane, Shoreham-by-Sea

Due to the success of Simon Clark from The Square Window, Marketing Clinic in October 2004 we have another Marketing event taking place.

Aimed at small businesses and start-ups having difficulty deciding how to promote their business, aiming to broaden your understanding of different types of media and how to use them.

For more information visit www.adurgateway.co.uk events page. To book please email Jaymini.Rathod@sussexenterprise.co.uk

Please visit www.adurgateway.co.uk for more information on these events and many more. If you would like to talk to someone about your business please contact Christine Eccleston, Gateway Director on 01273 464867 or <mailto:christine.eccleston@sussexenterprise.co.uk>

EXTERNAL EVENTS

BUSINESS IMPROVEMENT CLUB – STRATEGIC PLANNING

Tuesday 18th January 2005, 5pm – 7pm, The Imperial Hotel, First Avenue, Hove

Traditional business planning is hard to sustain and implement. This session will show you a unique business planning process that encourages implementation. We shall also provide some practical tools to get you off to a fast start in 2005. At the end of the evening you will have a chance to network over a glass of wine.

Cost: £30 + VAT. To book please contact Paul Hopwood paul@mindshop.co.uk

For more information visit www.adurgateway.co.uk events page.



The Enterprise Centre

Business Start-up Workshops

Worthing

Thurs 3rd - Fri 4th Feb 05

Chichester

Thurs 27th - Fri 28th Jan 05

Book Keeping with VAT

Chichester

Wed 16th Feb 05

Marketing & Advertising

Chichester

Wed 19th Jan 05

Worthing

Tues 8th Feb 05

Practical Employment Law

Worthing

Fri 18th Mar 05

Taxation

Chichester

Thurs 17th Feb 05

Telephone Techniques

Worthing

Tues 15th Mar 05

To book any of the Business Success Seminars please call the Enterprise Centre on 0845 230 1054. To book online or for more information visit www.enterprise-centre.co.uk

Enterprising Women

Tuesday 11th January 2005, 2pm-6pm, Alias Seattle Hotel, Brighton Marina

A ½ day event for women bringing like-minded women together to focus on their businesses, or business ideas, and to address some key elements of success.

To book or for more information please visit <http://www.enterprisingwoman.co.uk/brighton.asp>



Connecting West Sussex **Are you eligible for a £100 Award?**

Your business could get a £100 Award simply by telling us of the help/information gained from the Connecting West Sussex website or from a one-to-one meeting with a Broadband Business Adviser. Qualifying applicants will then be sent a £100 cheque to help towards connection to a Broadband service with a minimum nominal speed of 512kbps.

Visit <http://www.connectingwestsussex.org.uk/grants.html> for more information and see if you are eligible.



Dates to note for your diaries

The 'Start a Business' Roadshow: 12th February 2005
Next Adur Gateway Networking Event: 23rd February 2005

Please visit www.adurgateway.co.uk for more information on these events and many more. If you would like to talk to someone about your business please contact Christine Eccleston, Gateway Director on 01273 464867 or <mailto:christine.eccleston@sussexenterprise.co.uk>