



Issue 3 DEC 2004

FINANCE FOR INNOVATION

**Tuesday 7th December 2004, 12noon – 5pm,
Arora International Hotel, Crawley £30 + VAT**

A new product or service can take months - even years to develop so it is worth investing a little time to make sure you are taking advantage of all the financial help and business advice on offer.

We have gathered together a team of experts to show you just what's available to today's innovators - and we'd like you to meet them.

Specialist speakers from SEEDA, the Inland Revenue, Sussex Enterprise, major banks and private companies will spotlight useful sources of grants, funding, finance and advice.

12noon registration and light buffet. For more information and to book a place visit <http://www.sussexenterprise.co.uk/viewPage.jsp?id=3707546>

BUSINESS IMPROVEMENT CLUB – SUCCESSFUL NETWORKING

The club is for business people who are keen to improve their business and personal skills whilst networking with like-minded business owners. This session deals with how to undertake successful networking.

To book a place please contact Paul Hopwood paul@mindshop.co.uk or 01273 452313 for more info www.mindshop.co.uk

Date: Thursday 9th December 2004
Time: 5pm – 7pm when you can network over a glass of wine
Venue: The Imperial Hotel, First Avenue, Hove
<http://www.imperial-hove.com/maps.htm>
Cost: £30 plus VAT

FREE ADUR GATEWAY NETWORKING EVENT **Wednesday 26th January 2005, 7.30pm – 9.30, Amsterdam Pub**

'The importance of Branding for the small business'

Topic of this networking event is 'The importance of Branding for the small business', guest speaker Malcolm Hind.

A short talk accompanied by wine and finger buffet at the Amsterdam Pub, Shoreham by Sea. You will also have a chance to network with other members of the Gateway.

To book a place please email Jaymini.Rathod@sussexenterprise.co.uk and feel free to bring along business cards and any promotional material.

THE ENTERPRISE CENTRE

7th December 2004

Workshop on Bookkeeping
Worthing, £25

8th & 9th December 2004

2 Day Business Start-up Course
Worthing, £50

16th December 2004

Workshop on Taxation
Worthing, £25

For more information visit
<http://www.enterprise-centre.co.uk/index.html> or call The Enterprise Centre 0845 230 1054

PARTNERSHIP EVENTS

December topics include:

Inland Revenue Workshop Programme

Topics include:

- *Paying your employees*
- *Becoming self-employed*
- *On-line filing for employers*

Workshops running throughout December, to make a booking or for more information visit

<http://www.sussexenterprise.co.uk/viewPage.jsp?id=3310760>

TENGO CHRISTMAS PARTY

Tuesday 14th December 2004

Informal Christmas Networking Evening with a buffet, crackers and cake!

Please call Karen Fabrizi on 07810 717547 to book a place.

Date: Tuesday 14th December 2004
Time: 7pm
Venue: La Sirena Restaurant, 139-141 Montague Street, Worthing
Cost: £15:00 per person

Please note booking is essential for this event.

GET YOUR SELF-NOTICED! A FREE DIY GUIDE TO PR FOR SMALL BUSINESSES

This half day workshop will look at identifying your story, a practical session on writing a press release, an overview of the local media and trade press relevant to your business together with interview techniques and a radio interview.

The workshop will be run by Karen Morton a professional media trainer and Splash FM presenter who has many years of broadcasting experience to call on in the UK and Ireland. Working with Karen will be Laura Raymond a local journalist and PR consultant who runs her own company in Shoreham and has worked first hand in the print and broadcast media for 19 years.

Date: Wednesday 19th January 2005
Time: Start 9:30am
Venue: Tarmount Lane, Shoreham-by-Sea
Cost: FREE

To book a place please email Jaymini.Rathod@sussexenterprise.co.uk

If you would like further information about any of these events or would like to talk to someone about your business please feel free to contact Christine Eccleston, Gateway Director on 01273 464867 or <mailto:christine.eccleston@sussexenterprise.co.uk>