



Issue 1 SEPT 2004

### **ADUR OFFICAL LAUNCH!!!!**

This event marks the launch of the Adur Enterprise Gateway, an initiative funded by SEEDA and Business Link, that aims to encourage the start up of new businesses and the growth of young enterprise, generating employment, fulfilment and wealth in the Adur area. Here partners and clients mark the launch of the initiative.

The Gateway will deliver one to one mentoring, core competencies analysis and training and networking events to over one hundred businesses in the Adur region.

**Date:** 17/09/2004

**Price:** By Invitation

**Time:** 12:00 Noon

**Venue:** Sussex Yacht Club, Shoreham-by-Sea

### **ADUR ENTERPRISE GATEWAY EVENTS**

#### **Innovation Group**

Brainstorming Innovation Groups are an extremely powerful way of generating new ideas, solutions, directions and innovations for business improvement. Combining state-of-the-art purpose-designed technology with a whole range of creativity and brainstorming techniques, participants collaborate to explore their issues in ways that would otherwise be impossible.

**Date:** 28/09/04 (fully booked) & 20/10/04

**Time:** 5:30 PM - 9:00 PM

**Price:** This is a FREE event.

#### **Marketing Clinic**

Marketing is a very influential aspect of a business, hence the Gateway is giving you the opportunity to have a ¾ hour private sessions with a professional Marketing

Consultant, Simon Clark from Square Window. This session will give you the chance to discuss future plans, problems and your marketing strategy.

**Date:** TBA

**Time:** 9:00 am – 5:00 pm

**Price:** This is a FREE event.

**Venue:** 2 Tarmount Lane, Shoreham by Sea

### **Networking Event – Branding & Trade Marks**

The next networking event will be based around the topic of branding and trademarks. These networking events allow client companies to network and have been found to generate real business opportunities.

### **NORTHBROOK COLLEGE – Training for Business**

Some popular areas for training are:

- **Computing & IT** this includes programming in Java, Visual Basic, SAGE, and Website Design & Development.
- **IT, Computing & Modern Business Techniques** includes CAD/CAM, e-relationships, e-marketing and e-business.
- **Sage Accounting**

#### ***Computer Networking for the Small Business***

Small group consultancy - networking workshop

"Do you want to know the advantages and disadvantages of networks but don't know the questions to ask?" This small group consultancy of 5 participants is scheduled for mornings or evenings to suit your business. Contact Jim Whatley, 01903 606376 or email [j.whatley@nbccl.ac.uk](mailto:j.whatley@nbccl.ac.uk)

## The Enterprise Centre

### **Start-up Workshops, Worthing:**

- Wednesday 13<sup>th</sup> – Thursday 14<sup>th</sup> Oct 04
- Thursday 4<sup>th</sup> – Friday 5<sup>th</sup> Nov 04
- Tuesday 14<sup>th</sup> – Wednesday 15<sup>th</sup> Dec 04

Start-up workshops are for those clients thinking of starting their own businesses or in their first year of trading. The cost is £50 (inclusive of VAT) per delegate.

### **One-day Seminars, Worthing:**

- **BOOK KEEPING** – Thurs 16<sup>th</sup> Sept & Tues 7<sup>th</sup> Dec 04
- **MARKETING/ADVERTISING** – Tues 19<sup>th</sup> Oct 04
- **SELLING & NEGOTIATING** – Wed 3<sup>rd</sup> Nov 04
- **TAXATION** – Tues 21<sup>st</sup> Sept & Thurs 16<sup>th</sup> Dec 04

Tel 0845 230 1054 or email [info@enterprise-centre.co.uk](mailto:info@enterprise-centre.co.uk), or visit [www.enterprise-centre.co.uk](http://www.enterprise-centre.co.uk)

### **Are you eligible for £200 towards getting your business on Broadband?**

Connecting West Sussex is offering grants of £200 on a first-come-first-served basis to selected West Sussex-based small businesses who would like to connect to broadband.

Tel 0845 230 1054 or visit the website [www.connectingwestsussex.org.uk](http://www.connectingwestsussex.org.uk)

### **The SWAN Group Events**

[www.theswangroup.co.uk](http://www.theswangroup.co.uk)

The SWAN Group is an informal networking group for women, which meets monthly at different venues throughout Sussex.

### **Forthcoming Events:**

**Venue:** Lunch - Amberley Castle

**Start time:** 12.30pm -2.30pm

**Date:** Thursday, September 23, 2004

**Cost £25** (£20 members)

### **Working Lunch at Inside Ex**

**Date:** Thursday, October 28, 2004

**Time:** 12.30pm -2.30pm

**Cost** £10.00

**Venue:** Brighton Racecourse

'Pitching Big' an opportunity to hear from speakers offering advice and information about the best way to secure business from larger organisations. Top tips and great networking with business people from all over Sussex.

## **FORTHCOMING EXHIBITIONS**

### **WHAT'S BIG IN WORTHING?**

#### **Business in Growth**

The Council in association with the West Sussex Economic Partnership invites all businesses – large or small, to come along and have their say at a major business conference.

**Date:** Tuesday 5<sup>th</sup> Oct 04

**Time:** 4pm till 7pm

**Cost:** FREE

**Venue:** Worthing Pavilion Theatre

### **Inside Ex 2004**

Inside Ex is a single day showcase for Sussex business. Bringing together the people behind the businesses for a day of networking, advice and inspiration. Our seminars cover such core subjects as finance, marketing and business development.

Inside Ex is aimed at proactive small business owners and start-ups seeking advice, suppliers and ideas. We will provide a wealth of information on growth and consolidation of existing businesses, and on starting new ventures.

**Date:** Thursday 28<sup>th</sup> Oct 04

**Time:** All Day

**Cost:** FREE

**Venue:** Brighton Racecourse

If you would like further information about any of these events or would like to talk to someone about your business please feel free to contact Christine Eccleston on 01273 464867 or <mailto:christine.eccleston@sussexenterprise.co.uk>